

Official Rules

Pink Partner Passport Program

Program Overview

The Pink Partner Passport Program is a community initiative sponsored by Saline Health System to promote breast cancer awareness, encourage preventive screenings and support local businesses participating in the Pink Partner program.

Throughout the promotion period, participants may collect stickers by visiting participating Pink Partner businesses, completing qualifying health screenings and taking part in designated program activities. Each sticker collected represents one entry into the prize drawing.

Promotion Period

The Pink Partner Passport Program celebrates Breast Cancer Awareness Month during October. To allow participants additional time to complete scheduled screenings and submit passports, qualifying activities and passport submissions will be accepted from **October 1, 2026, through November 6, 2026**.

All completed passports must be received by the Breast Imaging Center at Saline Memorial Hospital no later than **4 p.m. on November 6, 2026**.

Eligibility

The Pink Partner Passport Program is open to legal residents of Arkansas who are **18 years of age or older** at the time of participation.

Employees of Saline Health System, employees of participating Pink Partner businesses and their immediate family members are eligible to participate and win.

How to Participate

Participants must obtain an official Pink Partner Passport and collect stickers during the promotion period.

Passports must include:

- Full name
- Phone number
- Email address
- Preferred method of contact

Participants are responsible for providing accurate contact information. Saline Health System is not responsible for unsuccessful notification attempts resulting from incomplete or inaccurate information.

Earning Stickers

Participants may earn stickers as follows:

- **One (1) sticker** for each qualifying Pink Partner purchase or service identified by a participating Pink Partner business.
- **Five (5) stickers** for a qualifying Well-Woman visit completed during the promotion period.
- **Seven (7) stickers** for a qualifying mammogram completed during the promotion period.
- **One (1) complimentary sticker per participant** by contacting the Marketing Department at Saline Memorial Hospital during the promotion period and requesting a sticker. No purchase is necessary to receive this sticker.

Participants may receive multiple stickers from the same Pink Partner business if multiple qualifying purchases or services are completed.

Participants may receive only one (1) five-sticker Well-Woman visit award and one (1) seven-sticker mammogram award during the promotion period.

Well-Woman Visit Verification

A qualifying Well-Woman visit is an annual preventive gynecological wellness examination completed with a licensed healthcare provider during the promotion period.

Participants who complete a qualifying Well-Woman visit at a healthcare provider other than a Saline Health System women's health clinic may receive five (5) stickers by presenting proof of the completed visit to the Breast Imaging Center at Saline Memorial Hospital before the submission deadline.

Participants may redact medical information from documentation presented for verification. Documentation will be reviewed solely to verify completion of the visit during the promotion period.

Saline Health System will not retain copies of documentation presented solely for verification of eligibility in the Pink Partner Passport Program.

Mammogram Verification

A qualifying mammogram includes a screening or diagnostic mammogram completed during the promotion period.

Participants who complete a mammogram at Saline Memorial Hospital during the promotion period are eligible to receive seven (7) stickers.

Participants who complete a mammogram at another healthcare facility during the promotion period may also receive seven (7) stickers by presenting proof of the completed mammogram to the Breast Imaging Center at Saline Memorial Hospital before the submission deadline.

Participants may redact medical information from documentation presented for verification. Documentation will be reviewed solely to verify completion of the mammogram during the promotion period.

Saline Health System will not retain copies of documentation presented solely for verification of eligibility in the Pink Partner Passport Program.

Drawing Entries

Each sticker collected on a participant's Pink Partner Passport counts as **one (1) entry** into the prize drawing.

Participants must have at least one (1) sticker on their passport to be eligible for the drawing.

Additional stickers increase a participant's number of entries and improve their chances of winning.

Passport Submission

Completed passports must be submitted in person to the Breast Imaging Center at Saline Memorial Hospital no later than **November 6, 2026**.

Passports submitted after the deadline will not be eligible for the prize drawing.

Prize

One (1) grand-prize winner will receive a spa package from Tranquility Spa & Beauty in Benton, Arkansas.

The prize is non-transferable and may not be redeemed for cash. No substitution of prize is permitted except at the sponsor's discretion.

Winner Selection and Notification

One winner will be selected in a random drawing from all eligible entries received during the promotion period.

The winner will be contacted using the preferred method of contact provided on the passport.

If the selected winner cannot be reached, does not respond or does not claim the prize within seven (7) calendar days of the first notification attempt, an alternate winner may be selected through a subsequent random drawing.

Odds of Winning

Odds of winning depend on the total number of eligible entries received.

Publicity

By accepting the prize, the winner agrees that Saline Health System may announce the winner's name and photograph in connection with the Pink Partner Passport Program, unless otherwise prohibited by law or requested otherwise by the winner.

Privacy

Information collected through the Pink Partner Passport Program will be used solely for administering the program, contacting participants regarding the prize drawing and announcing the winner.

Personal information provided by participants will not be sold or shared with participating Pink Partner businesses for marketing purposes. Information collected through the program will be handled in accordance with Saline Health System policies and applicable laws.

Documentation presented to verify Well-Woman visits or mammograms will be reviewed only to confirm eligibility for stickers and drawing entries. Saline Health System will not retain copies of documentation provided solely for participation in this program.

Participation in the Pink Partner Passport Program does not create a patient relationship with Saline Health System and is not part of any medical record unless the participant separately receives healthcare services from Saline Health System.

General Conditions

Saline Health System reserves the right to disqualify any participant who tampers with the program, submits fraudulent information or otherwise violates these official rules.

Saline Health System reserves the right to modify, suspend or terminate the program if circumstances beyond its reasonable control interfere with the administration, security or operation of the promotion.

All decisions regarding the administration of the program and interpretation of these rules are final.

Sponsor

The Pink Partner Passport Program is sponsored by Saline Health System, Benton, Arkansas.

Questions

Questions about the Pink Partner Passport Program may be directed to the Marketing Department at Saline Health System.